

Hannah Rose Galey

hrgaley@gmail.com | Huntsville, AL | hannahgaleydesign.com

Education

University of Alabama in Huntsville | Huntsville, AL
Bachelor of Fine Arts in Graphic Design, Minor in User Experience
(Expected Graduation: Spring 2026)

Experience

Academic Design Projects | 2022-Present |

Brand and Packaging Design

- Created a full brand and product extension for *DripLabs*, a confectionery-inspired cosmetics brand, developing packaging prototypes, logos, and advertising assets.
- Designed and rendered packaging mockups in Adobe Illustrator, Maya, and Adobe Dimension to achieve polished, realistic visuals for presentation.
- Focused on color systems, layout precision, and product storytelling to achieve professional, presentation-ready outcomes.

UX / UI Research and Prototyping

- Led and managed team projects such as *PlotJam* (a collaborative writing app) and *NeuroNest* (a wellness organization app for caregivers of neurodivergent children) to ensure work efficiency and product clarity.
- Conducted user interviews, affinity mapping, and usability testing to inform design decisions and improve usability.
- Created wireframes and high-fidelity prototypes in Figma, integrating user feedback to improve navigation, accessibility, and interface clarity.

Illustration and Visual Storytelling

- Designed a modern *Wizard of Oz* poster and a conceptual book cover, combining expressive typography, color, and layout to convey narrative and emotion.
- Created a series of watercolor illustrations for a collaborative menu redesign project, working with a peer to merge hand-rendered artwork with digital layout systems for a cohesive and refreshed restaurant identity.
- Combined traditional and digital techniques to create expressive, content-aligned visuals.

Interactive and Web Design Projects

- Developed browser-based interactive pieces and mini-games using HTML5, CSS3, JavaScript, and the p5.js library.
- Built responsive website layouts using HTML and CSS to translate visual design principles into functional digital interfaces.
- Experimented with front-end structures, user flow, and accessibility standards to enhance interactivity and visual hierarchy.

Freelance Designer | 2022-Present |

- Designed custom koozies for a wedding event, incorporating personalized branding.
- Created a logo for a social media content creator's online brand identity.
- Designed signage and stickers for a landscaping business to strengthen local recognition.

Restaurant Manager | Taco Mama, 2020-2023 |

- Supervised and trained staff, managed scheduling, and oversaw day-to-day operations in a high-volume restaurant.
- Prioritized creating a supportive team environment where employees felt comfortable communicating openly, strengthening team morale and collaboration.
- Coordinated communication between multiple teams to maintain efficiency and consistency in fast-paced conditions.
- Developed strong organization, adaptability, and leadership skills transferable to managing collaborative design and client projects.

Skills

Design Skills

Branding & Identity | Illustration | Typography | Packaging Design | UX/UI Design | Screenprint

Technical Skills

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Adobe Dimension | Adobe DreamWeaver | Figma | Procreate | HTML/CSS | C++ | Python | Javascript | Autodesk Maya | Windows | MacOS